



# Trenton Scottish Irish Festival

[www.trentonscottishirish.com](http://www.trentonscottishirish.com)

## **Trenton Scottish Irish Festival Sponsorship Information**

The Trenton Scottish Irish Festival has become one of the premier cultural events in the Bay of Quinte Area. Held the weekend after Labour Day, our festival draws close to 8000 visitors every year.

This year, from September 11-12, our festival celebrates its *25<sup>th</sup> Anniversary* and we are proud to announce we will be featuring the **BARRA MACNEILS**. Their concert will take place on Friday evening, following our 6<sup>th</sup> Annual Military Tattoo. On Saturday, there will be a parade, heavy events, Irish dancing, Scottish dancing, fiddlers and much, much more.

We are inviting local Service Clubs, organizations, business and individuals to get involved with this year's Scottish Irish Festival by becoming a sponsor. Sponsorship is an excellent opportunity to show your support for your community, while at the same time showcasing the products and services your business or organization has to offer.

We offer the following sponsorship levels and incentives:

### **Festival Sponsor**

Monetary Level - \$5000.00

Includes 50 festival tickets

Logo/banner hung behind the Main Stage

Bleacher signage

All sponsorship levels entitle the sponsor to inclusion in all advertising, the festival website, poster, flyers and program.

### **Shamrock Sponsor**

Monetary Level - \$2500.00

Includes 35 festival tickets

Logo/banner hung behind the Main Stage

Bleacher signage

All sponsorship levels entitle the sponsor to inclusion in all advertising, the festival website, poster, flyers and program.



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## **Band Sponsor**

Monetary Level - \$1500.00

Includes 25 festival tickets

Logo/banner hung behind the Main Stage

Bleacher signage

All sponsorship levels entitle the sponsor to inclusion in all advertising, the festival website, poster, flyers and program.

## **Yellow Sponsorship**

Monetary Level - \$1000.00

Includes 20 festival tickets

Logo/Banner hung behind the main stage.

All sponsorship levels entitle the sponsor to inclusion in all advertising, the festival website, poster, flyers and program.

## **Blue Sponsorship**

Monetary Level – \$500.00

Includes 10 festival tickets

All sponsorship levels entitle the sponsor to inclusion in all advertising, the festival website, poster, flyers and program.

## **Orange Sponsorship**

Monetary Level – \$250.00

Includes 5 festival tickets

All sponsorship levels entitle the sponsor to inclusion in all advertising, the festival website, poster, flyers and program.

## **Friends of the Festival**

Monetary Level - \$100

Inclusion in the festival program and mention on the website.



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## **Advertisement Information Required (For Radio and Print Advertisements)**

All sponsors will be included in various levels of advertisements. In order to prepare these advertisements, each sponsor must submit all logos and graphic files. Files should be submitted electronically in a GIF, TIF, JPEG or PDF format to the following email address: [lauriec@quintewest.ca](mailto:lauriec@quintewest.ca).

**The deadline for submission is August 15, 2015** in order to prepare all advance print advertisements. Failure to submit your graphic information by this date will result in omission of your logo from print ads, but will be included in all electronic media under the direct control of the Trenton Scottish Irish Festival Committee.

-----Detach-----

## **2015 – Trenton Scottish Irish Festival Sponsor Application**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level (circle one) Festival Shamrock Band Yellow Blue

Orange Friend

Sponsorship value: \$ \_\_\_\_\_

Cheque payable to:  
Trenton Scottish Irish Festival  
P.O. Box 490  
Trenton, ON K8V 5R6

For more information:  
Laurie Caouette  
Special Events Coordinator  
613-392-2841, ext 4487  
[lauriec@quintewest.ca](mailto:lauriec@quintewest.ca)